

# SimpleSwap Privacy Policy - Data Protection & User Privacy Guide

## Introduction to SimpleSwap Privacy Practices

SimpleSwap values user privacy and is committed to protecting personal information. This Privacy Policy explains how we collect, use, store, and safeguard data when you use our cryptocurrency exchange services. By accessing SimpleSwap, you consent to the practices described in this policy.

## Information Collection Methods

SimpleSwap collects information necessary to provide secure exchange services. We gather data through user interactions, transaction processing, and platform usage. The types of information collected include personal details, transaction data, technical information, and communication records.

## Types of Data Collected

We collect email addresses for account creation and notifications. Transaction information includes wallet addresses, exchange amounts, and timestamps. Technical data covers IP addresses, device information, browser type, and usage patterns. Communication records include support tickets and user inquiries.

## Purpose of Data Collection

SimpleSwap uses collected data to process cryptocurrency exchanges efficiently. We utilize information for platform security, fraud prevention, and compliance with legal obligations. Data helps improve user experience, provide customer support, and communicate important service updates.

## Data Storage and Protection

SimpleSwap implements robust security measures to protect user data. We use encryption technologies, secure servers, and access controls. Personal information is stored only as long as necessary for service provision and legal compliance. Regular security audits ensure ongoing protection.

## Information Sharing Practices

SimpleSwap does not sell user data to third parties. We may share information with trusted service providers essential for platform operation. Legal requirements may necessitate data disclosure to authorities. Business transfers might involve data sharing with successors.

## Third-Party Services

SimpleSwap works with payment processors, analytics providers, and security services. These partners access only necessary data under strict confidentiality agreements. We ensure third-party compliance with privacy standards and conduct regular vendor assessments.

## User Rights and Control

Users can access their personal information upon request. You may correct inaccurate data or request deletion where applicable. Marketing communications can be opted out of at any time. Data processing objections can be raised through support channels.

## Cookies and Tracking Technologies

SimpleSwap uses cookies to enhance platform functionality. These small files help remember preferences and improve user experience. We employ analytics cookies to understand usage patterns and performance cookies for optimal service delivery.

## International Data Transfers

SimpleSwap may transfer data across borders for service provision. We ensure adequate protection through standard contractual clauses. International transfers comply with applicable data protection laws and maintain security standards.

## Legal Compliance

SimpleSwap adheres to relevant data protection regulations. We comply with lawful requests from authorities when required. Our privacy practices align with cryptocurrency industry standards and financial regulations.

## Policy Updates and Changes

SimpleSwap may update this Privacy Policy periodically. Users will be notified of significant changes through platform announcements. Continued use after updates constitutes acceptance of modified terms.

## Contact Information

Users can contact SimpleSwap privacy team through our website. Data protection inquiries are addressed promptly. Security concerns can be reported for immediate investigation.

## Data Retention Periods

SimpleSwap retains data only as long as necessary for business purposes. Transaction records are kept for legal compliance periods. Inactive account data may be deleted according to retention schedules.

## Security Measures

We employ SSL encryption for data transmission. Secure servers protect stored information. Access controls limit internal data access. Regular security testing identifies potential vulnerabilities.

## User Responsibilities

Users must protect their account credentials and device security. Prompt reporting of suspicious activity is essential. Understanding privacy settings helps maintain control over personal information.

This guide summarizes SimpleSwap's privacy practices. For complete details, refer to the full Privacy Policy on our website. SimpleSwap remains committed to protecting user privacy while providing excellent cryptocurrency exchange services.